

## ABOUT THE BOOKS

*Latinas Rising Up In HR* created by Priscilla Guasso proudly showcases inspirational stories of aspiring human resources professionals who overcame obstacles and defied statistics to achieve their dreams in corporate America, nonprofit and as entrepreneurs. Their experiences answer the question, "Why aren't there more Latinas in executive leadership?" and show how determination, grit, and finding the right mentors can pave the way to opportunity for anyone of any background. Be inspired by their personal wisdom in the Reflect and Rise micro-mentoring moments at the end of each chapter, and you too can continue to rise to your dreams.

## LATINAS RISING UP IN HR®



## HISTORY

Created in October of 2020, *Latinas Rising Up In HR* is an inspirational anthology of 35 motivational stories of HR leaders demonstrating perseverance, growth, purpose and resilience. In January of 2021 these books became an Amazon Best Seller in (6) Categories and in August of 2021 we awarded (6) scholarships funded by partial proceeds of these books. For added community, a movement of Latinas and Allies have come together with now over 500+ Latinas Rising Up In HR representing HR leaders across the globe in all functions and industries.

## OUR PURPOSE

*Latinas Rising Up In HR* along with our amazing Allies work towards one purpose: to share our keys of knowledge and success to **O-P-E-N** doors of unlimited possibilities.

We activate our purpose through our (4) key pillars:

- **Opportunities** - monthly events, group coaching, annual conference
- **Philanthropy** - scholarships & career workshops
- **Elevate** - authorship opportunities, podcast quest, social media exposure
- **Networking** - building a community where #TogetherWeRise #AvanzandoJuntas

[WWW.LATINASRISINGUPINHR.COM](http://WWW.LATINASRISINGUPINHR.COM)



Founder

## PRISCILLA GUASSO

CEO, Author, Founder, HR Leader

*"Rejection is temporary, giving up makes it permanent."*

Based in Chicago and Miami, Priscilla Guasso thrives as a leadership catalyst in leading human resources teams focused on all areas of the employee life cycle. Her seventeen years of experience has taken her through every function in HR, supporting employees in the US, Latin America, Caribbean, UK and Canada within the hospitality, healthcare and technology industry. She's the proud Founder and Author of the Amazon Best Selling book *Latinas Rising Up In HR*. Laser focused on her personal purpose of making authentic connections, she challenges the status quo and boldly takes risks to elevate other Latinas and Latinas around her.

## SOBRE EL LIBRO

*Latinas Avanzando en Recursos Humanos*, creado por Priscilla Guasso, muestra con orgullo las historias que inspiran de profesionales en recursos humanos que superaron los obstáculos y desafiaron las estadísticas para alcanzar sus sueños en empresas, organizaciones sin fines de lucro y como empresarias en los E.E.U.U. Sus experiencias responden a la pregunta: "¿Por qué no hay más latinas en niveles de liderazgo ejecutivo?" y muestran cómo la determinación, las ganas y la búsqueda de los mentores adecuados pueden abrir el camino hacia la oportunidad para cualquier persona de cualquier origen. Déjate inspirar por su sabiduría en los momentos de micro-mentoreo en las secciones de "Reflexionar y Avanzar" al final de cada capítulo, y tu también podrás seguir avanzando hacia tus sueños.

### Autoras Contribuyentes

VOLUMEN 1



VOLUMEN 2



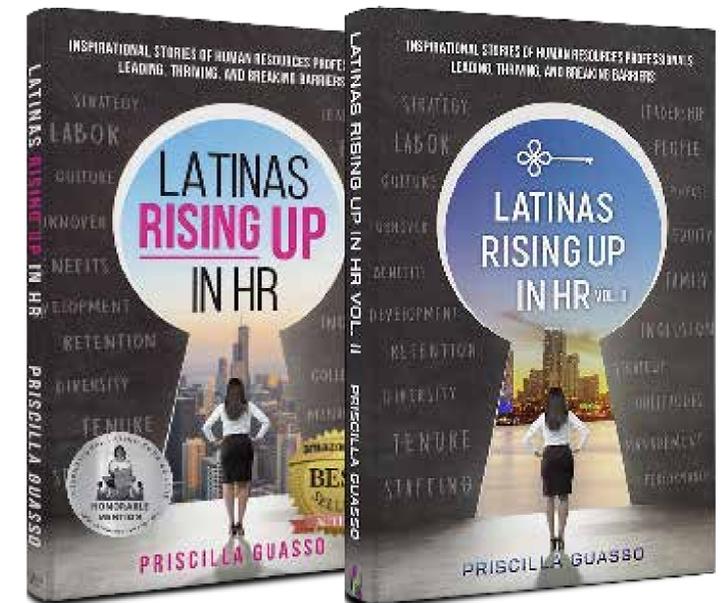
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## LATINAS RISING UP IN HR®

### CONTACT

[info@LatinasRisingUpinHR.com](mailto:info@LatinasRisingUpinHR.com)  
regarding aligned partnerships and  
speaking opportunities  
[www.LATINASRISINGUPINHR.com](http://www.LATINASRISINGUPINHR.com)  
<https://linktr.ee/latinasinhr>

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## LATINAS AVANZANDO EN RECURSOS HUMANOS